

FLY LIGHT, PAY HEAVY

targeted airlines and identified practices (Annex)

The European Consumer Organisation
Bureau Européen des Unions de Consommateurs
Europäischer Verbraucherverband

Rue d'Arlon 80, B-1040 Bruxelles

Tel: +32 (0)2 743 15 90

www.beuc.eu

Contact: consumer-redress@beuc.eu

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a) EasyJet

Key figures and data:

- EasyJet impose fees varying on the route selected, flight and time of booking. They range from 5.99 £ (Approx 7.1€) and the maximum amount is not indicated¹. With regards to fees for hand baggage applied directly at the airport, a single fee, called Airport bag fee, of £48 € is applicable².
- Number of passengers potentially affected in 2024 only: 89.7 million³.

Figure 1: EasyJet - Composition of ticket options. Only a "small under the seat hand baggage" in the "Standard ticket" (45x36x20cm)

★ ¥ 49 R. | 1762 ...| 11%

Standard

Travel light

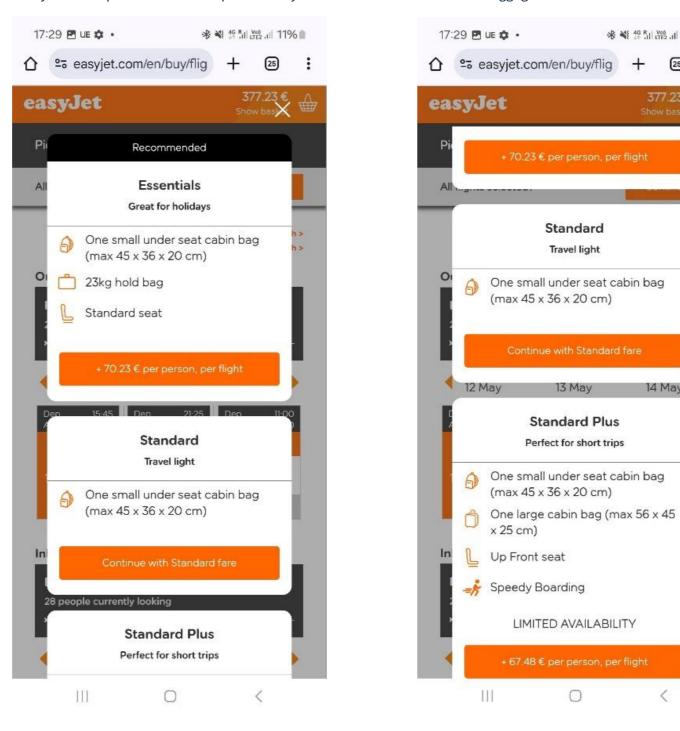
Standard Plus

Perfect for short trips

0

25

14 May

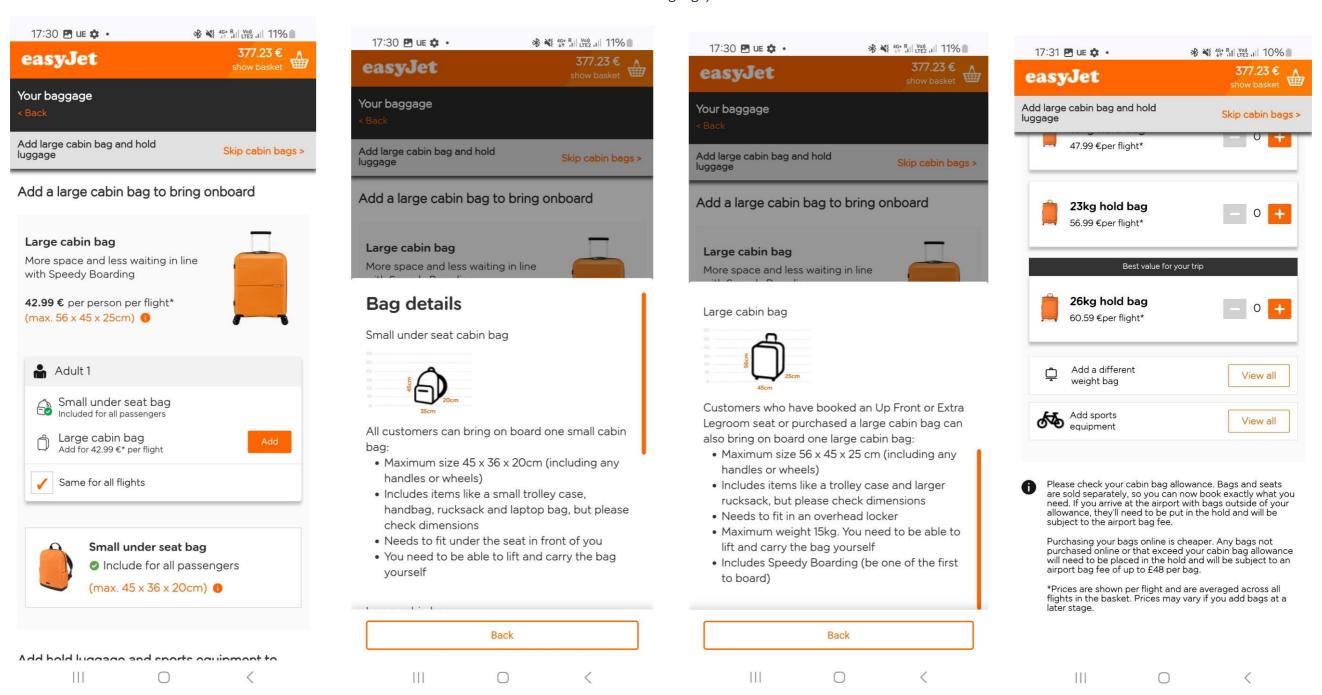


¹ See EasyJet Terms and conditions, "fees and charges" webpage, available here, last consulted on 18 March 2025.

² See Figure 2.

³https://s203.q4cdn.com/522538739/files/doc_financials/2024/ar/Dec/easyJet_AR24_web.pdf, last consulted on 18 March 2025.

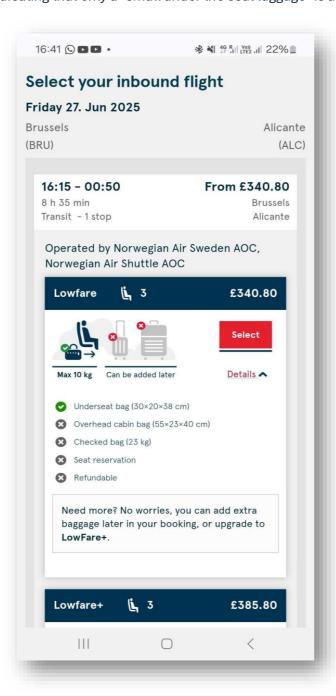
Figure 2: EasyJet – Booking process highlighting consumers that they only benefit from a "small under the seat hand luggage" and of the consequences for non-buying an extra (48 pounds or 58€ per extra luggage depending on the language).



b) Norwegian Air Shuttle Airline

- Norwegian Airline applies fees depending on the routes (for domestic flights, they can be up to 12.90 €/£ and for international flights between 14.90 and 24.90 €/£⁴. Bags are charged per item, per leg.
- Number of passengers potentially affected in 2024 only: 27.75 million⁵.

Figure 3: Norwegian Airline Booking process indicating that only a "small under the seat luggage" is available in the "Low Fare" ticket – (30x20x38cm).



⁴ https://www.norwegian.com/uk/booking/booking-information/optional-charges/, in English, last consulted on 18 March 2025.

⁵https://media.uk.norwegian.com/tag/traffic-figures?tags_tab=stories, last consulted on 18 March 2025.

c) Ryanair

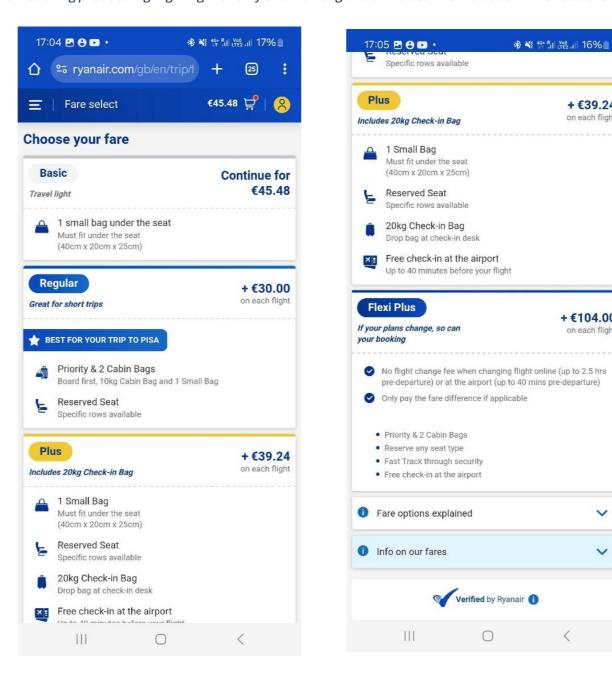
Key figures and data:

- Ryanair applies fees depending on the route and selected travel dates. Fees may also depend on whether they are added during the booking process or at a late stage, at the airport. They range from €/£6 €/£36 at the time of the booking and €/£20 - €/£60 post booking/at the Airport", respectively (Priority & 2 Cabin bags)⁶⁷.
- Number of passengers potentially affected in 2024 only: 197.1 million8.

Figure 4: Ryanair booking process highlighting that only a "small bag under the seat" is included in the "basic fare" (40x20x25cm)

+ €39.24 on each flight

+ €104.00



⁶ See Figure 6 Ryanair "<u>table of fees</u>", last consulted on 18 March 2025.

⁷ See Ryanair <u>terms and conditions</u>, last consulted 18 March 2025.

⁸ https://corporate.ryanair.com/facts-figures/key-stats/, last consulted on 18 March 2025.

Figure 5: Prompts on consumers encouraging them to pay for an additional "cabin luggage" emphasizing several times the consequences for oversized or if consumers bring a second piece of hand baggage (extra of 75€ at the boarding gate).

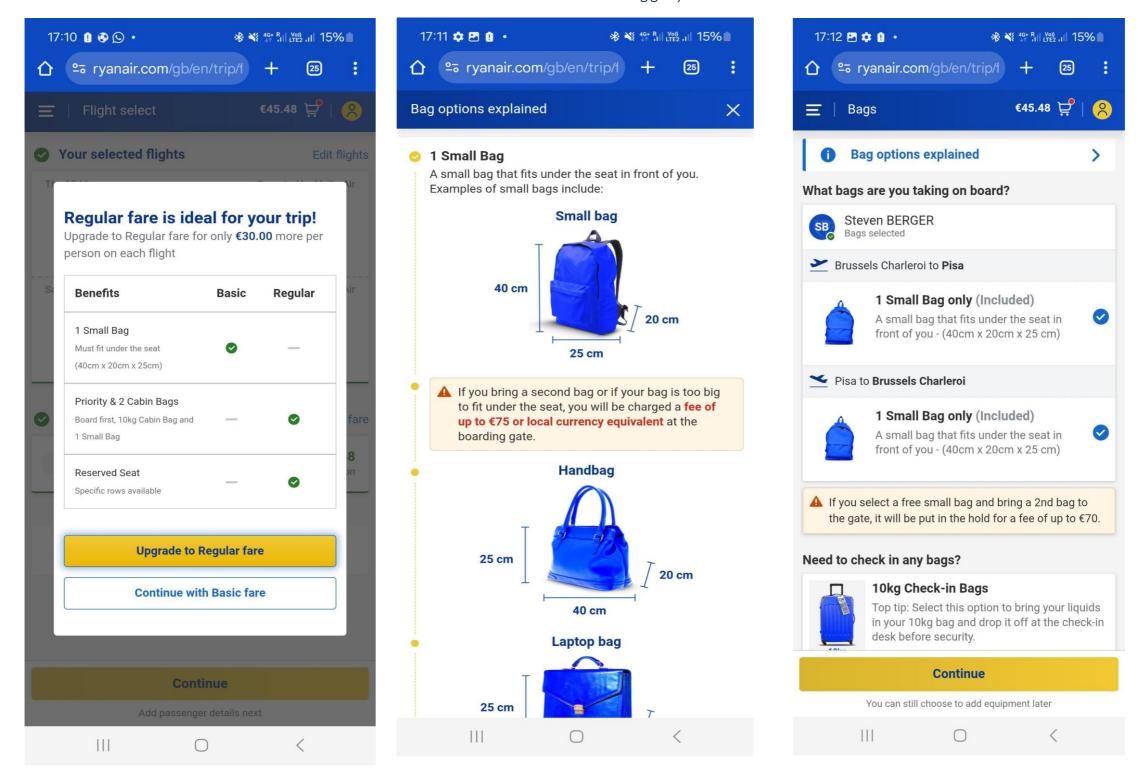


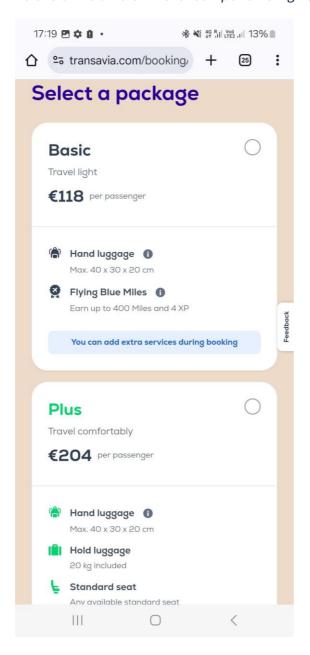
Figure 6: Ryanair "Table of Fees" in their Terms and Conditions - (<u>Link</u> last consulted on 18 March 2025)

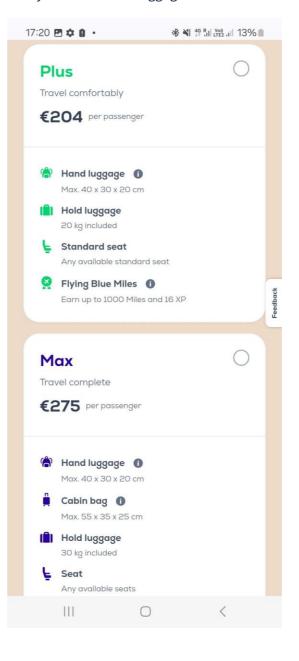
Baggage	At the Time of ① Booking	Post Booking/① Airport	More info
Small Bag	Free	Free	
Priority & 2 Cabin Bags Pricing between	€/£6 - €/ £36	€/£20- €/£60	Fee varies depending on the route and travel dates selected.
10kg Check-in Bag Pricing between	€/£9.49 - €/ £44.99	€/ £23.99 - €/ £44.99	Fee varies depending on the route and travel dates selected. Non-priority customers who have not added a bag to their booking can still purchase a 10kg Check-in bag at the airport bag drop desk for €/£ 35.99-€/£40. Non-priority customers who bring their 10kg Check-in bag to the boarding gate may check it in against payment of a fee of €/£ 46.00 - €/£ 60.00.
20kg Check-in Bag Minimum and maximum charges per item per flight when bought online	€/ £18.99 - €/ £59.99 (per flight)	€/ £39.99 - €/ £59.99 (per flight)	Fee varies depending on the route and travels dates selected. Passengers who have not added a bag to their booking can still purchase a 20kg Check-in bag at the airport bag drop desk for £/€ 59.99. Customers who bring an oversize bag (over 55x40x20cm) to the gate may check it in upon payment of a fee of £/€ 70.00 - £/€ 75.00.
Excess Baggage Fee Per Kilo	n/a	€/£13	The price at the airport/call centre/kiosk is €/£13 per extra kilo.
Fee for Special Declaration of Valuable Baggage	n/a	€/£50	Allows for a higher limit on carrier liability.

d) Transavia

- Transavia applies fees depending on the destination and the availability of the fare, flight and time of booking⁹. For Transavia flight numbers starting with "HV" (operated by Transavia Airlines C.V.), rates range from €14
 €32 per one-way trip. For Transavia flight numbers starting with "TO" (operated by Transavia France S.A.S.), rates start from €23 per one-way trip and from €39 on flights to/from Senegal.
- The rates for adding a cabin bag at the check-in counter for Transavia flight numbers starting with HV range between €29 and €47 per one-way trip. The rates for adding a cabin bag at the check-in counter for Transavia flight numbers starting with TO start from €60 per one-way trip.
- Number of passengers potentially affected in 2024 only: 9 million¹⁰.

Figure 7: Transavia - Details of the different ticket components highlighting that only a small "hand luggage" is available in the "Basic Fare" – (40x30x20cm).

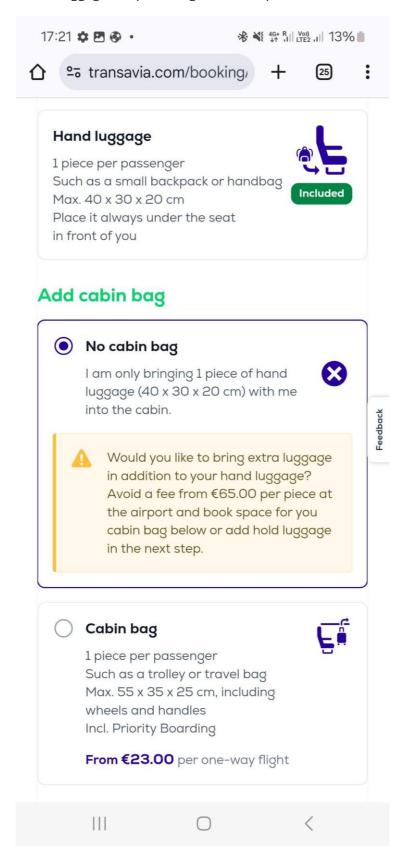




⁹ See Transavia webpage, "What are the cabin bag fees?", available <u>here</u>, last consulted on 18 March 2025.

¹⁰https://www.airfranceklm.com/en/our-strengths/transavia, last consulted on 18 March 2025.

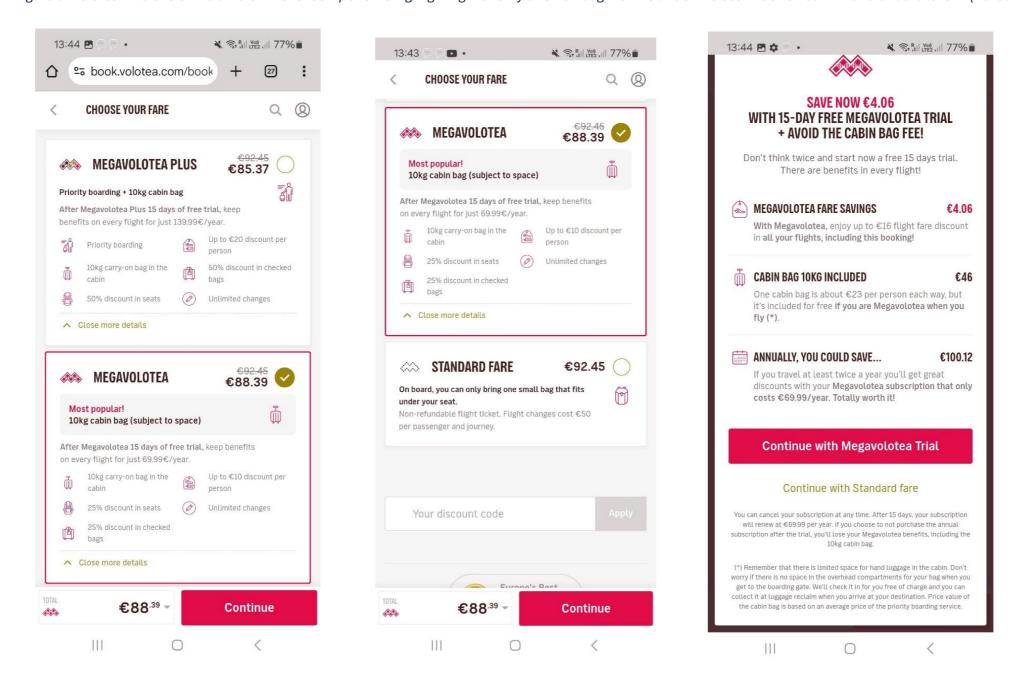
Figure 8: Prompts on consumers encouraging them to pay for an additional "hand luggage" emphasizing the consequences if consumers bring a second piece of hand baggage (extra of 65€ at the boarding gate).



e) Volotea

- Volotea applies varying fees depending on the destination, booking date, or whether services are added during the booking process or subsequently at the airport. Only consumers who subscribed to Megavolotea (69.99€/year) and Megavolotea Plus (139.99€/year) have a "cabin baggage 10kg" included in the basic ticket fare. Otherwise, consumers must add a "priority boarding from 9€" and are forced to bundle additional services. Bringing a "cabin bag" into the cabin without priority boarding costs €65 per passenger and per flight (130€ extra in total)¹¹.
- Number of passengers potentially affected in 2024 only: 36.8 million¹².

Figure 9: Volotea - Details of the different ticket components highlighting that only a "small bag that fits under the seat" is allowed in the "standard fare" – (40x30x20cm).



 $^{^{11}}$ See Volotea - Services fees" webpage, $\underline{\text{link}}$ last consulted on 18 March 2025.

 $^{^{12}\,\}underline{https://static.vueling.com/corporative7/media/2037/eng_vu23-comprimido.pdf,\,last\,consulted\,on\,18\,March\,2025.}$

Figure 10: Volotea - Example of terms and conditions applicable to hand baggage policies of the carrier allowing only a "handbag under the front seat" – (40x30x20cm).

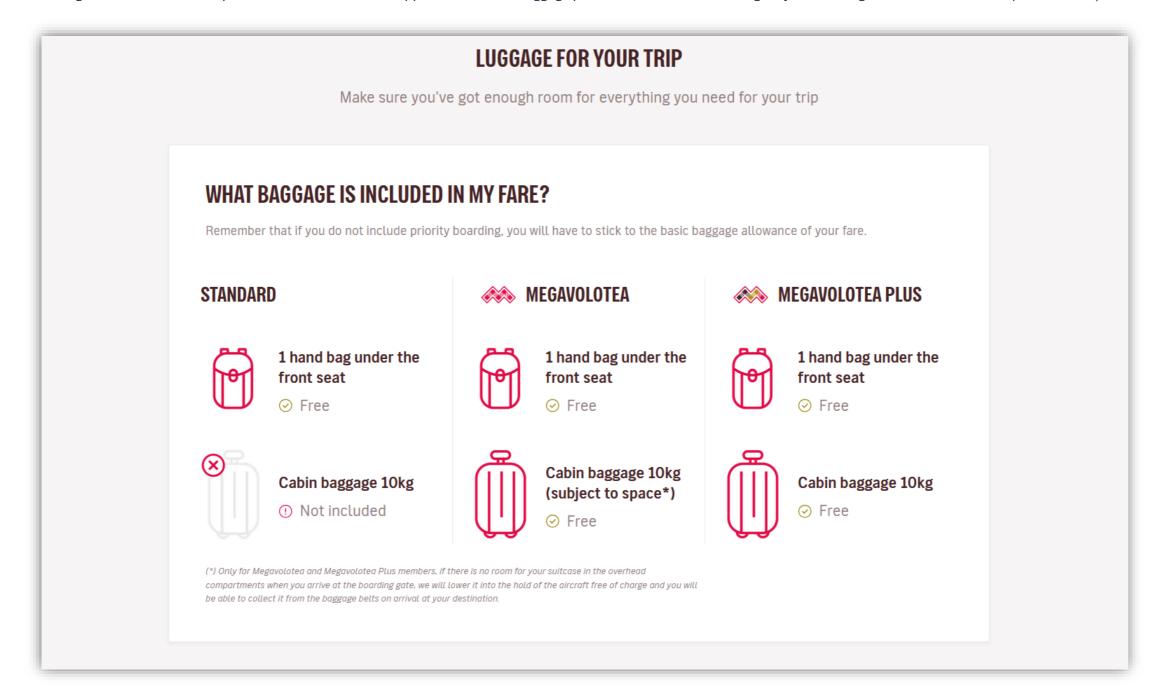
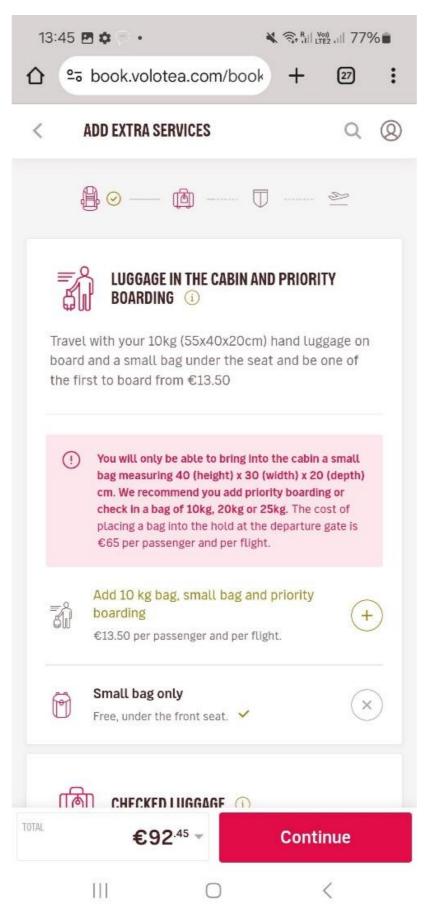
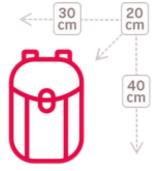


Figure 11: Volotea - Prompt pushing consumers to buy an extra "10kg trolley" and emphasing the possible consequences of not buying it (65€ extra per passenger per flight).



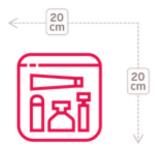
HAND LUGGAGE WITHOUT PRIORITY BOARDING

One small bag in the cabin is included for each passenger.



Measurements for your small bag

It will go under the seat in front and must measure no more than 40 (height) x 30 (width) x 20 (depth) cm.



i Regulations on liquids (100ml)

Remember that liquids in your toiletry bag must travel in bottles containing no more than 100 ml.



Remember that you can only bring one small bag with you.

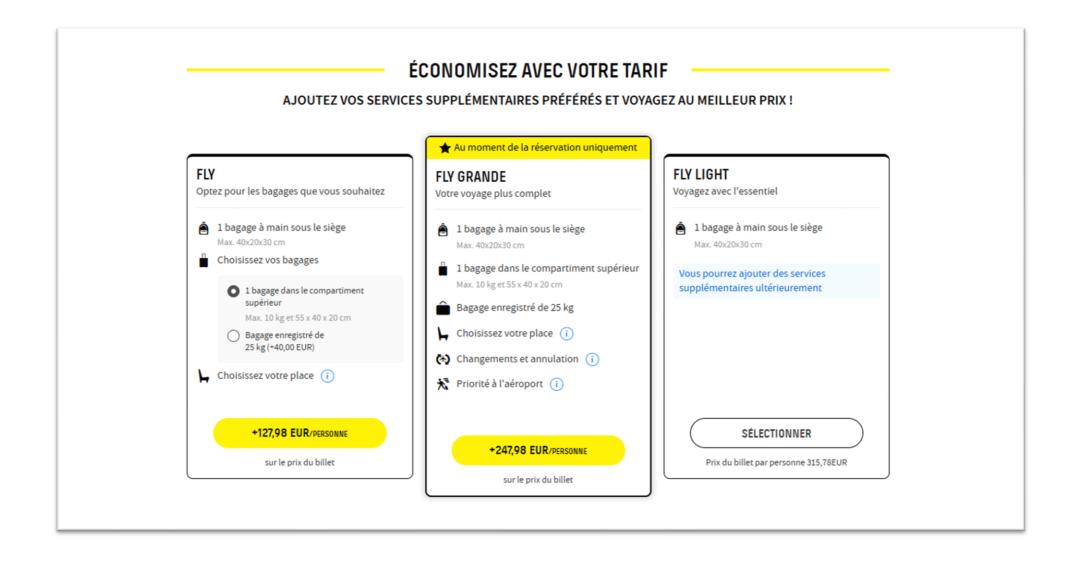
The cost of bringing a cabin bag into the cabin without priority boarding is €65 per passenger and per flight.

Add priority boarding from €9

f) Vueling

- Vueling apply fees depending on demand, the route and selected travel dates, and also depending on whether they are added during the booking process (between € 10 and € 59 per item and flight), through Customer Service (between €10 and €59 per item and flight)¹³ or subsequently, at the airport (between € 45 and €75 per item and flight at check-in desk)¹⁴.
- Vueling also implements dark patterns by promoting the most expensive option « Fly Grande » ticket during the booking process (see Figures 13 and 14). In our assessment, this website default design and interface constitutes a manipulative practice that materially distorts or is likely to distort the economic behavior of an average consumer and breach the trader's professional diligence requirements (Article 5 UCPD) and amount to a misleading practice (Article 6 UCPD). This is exacerbated visually highlighting with in yellow the most expensive option.
- Number of passengers potentially affected in 2023 only: 36.8 million¹⁶.

Figure 13: Vueling – Booking process highlighting that only a "small under the seat hand baggage" is part of the "Flight Light" ticket on carrier's website – (40x20x30cm). "Fly Grande" option containing "a piece of luggage in the overhead locker" is brought forward in the presentation (FR Version)



¹³ https://www.vueling.com/en/vueling-services/supplementary-service-rates, last consulted on 18 March 2025.

¹⁴ https://www.vueling.com/en/vueling-services/prepare-your-trip/luggage, last consulted on 18 March 2025.

¹⁵ As recognized in the 2021 UCPD Guidance: "Default interface settings have a significant impact on the transactional decision of an average consumer. Traders could not only influence consumers to take certain actions, but also take specific actions in their place, for example by using pre-ticked boxes, including to charge for additional services, which is prohibited under Article 22 of the CRD. Such practices can also breach the UCPD as well as data protection and privacy rules" – Section 4.2.7. Data-driven practices and dark patterns.

¹⁶https://static.vueling.com/corporative7/media/2037/eng_vu23-comprimido.pdf, last consulted on 18 March 2025.

Figure 14: Vueling - Booking process highlighting that only a "small under the seat hand baggage" is part of the "Flight Light" ticket via a mobile phone – (40x20x30cm) – "Fly Grande" option containing "a piece of luggage in the overhead locker" is brought forward in the presentation).

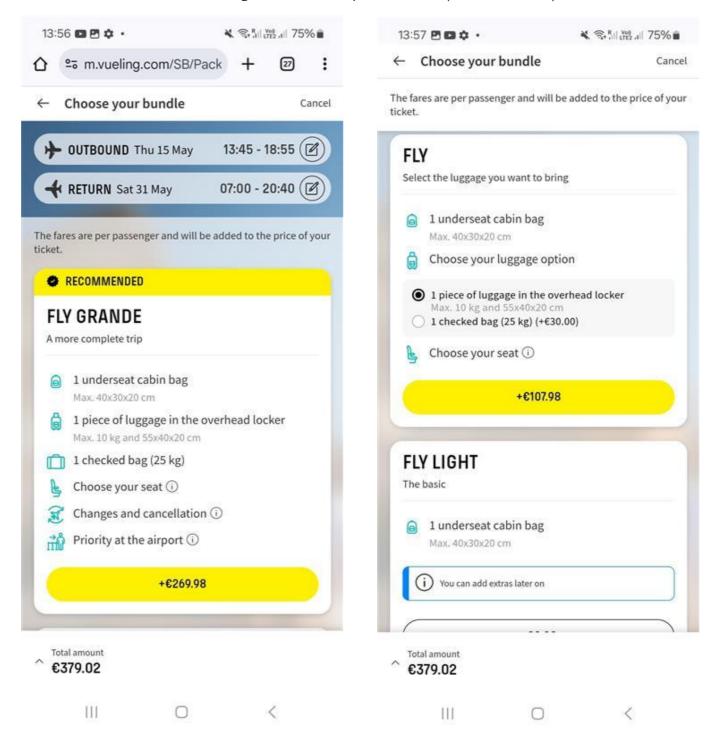


Figure 15: Successive prompts on consumers to buy an extra piece of baggage, some emphasing the consequences for not doing it (75€ extra costs)

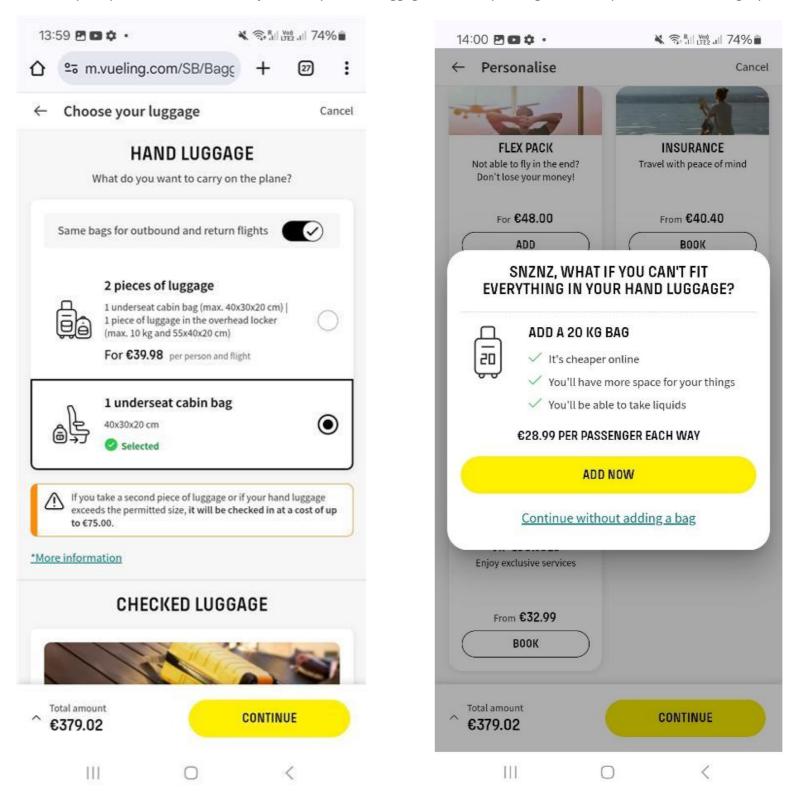
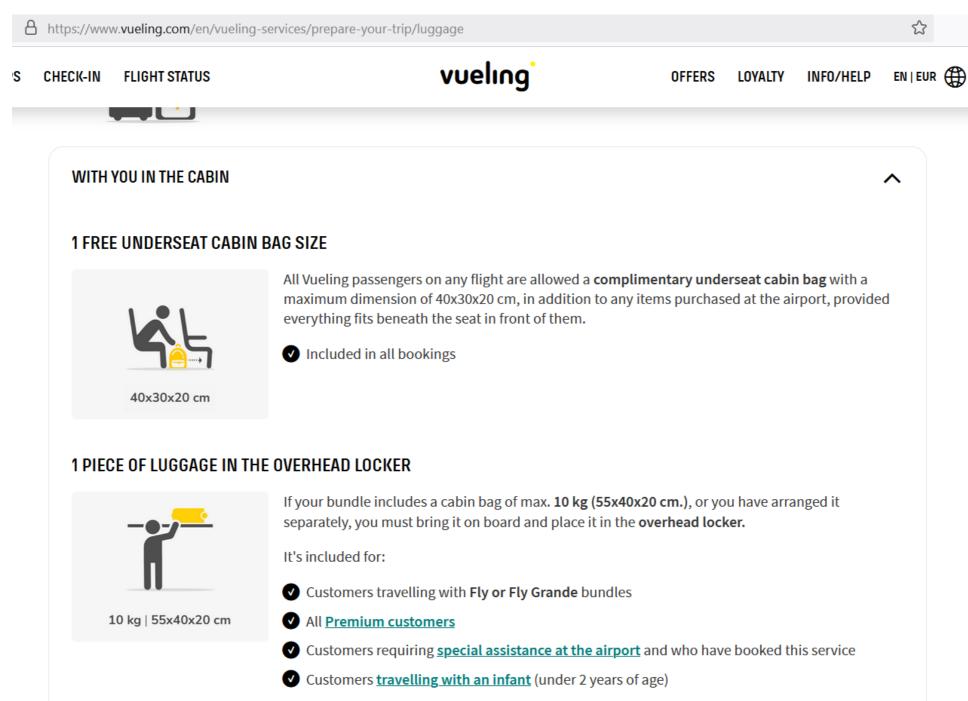


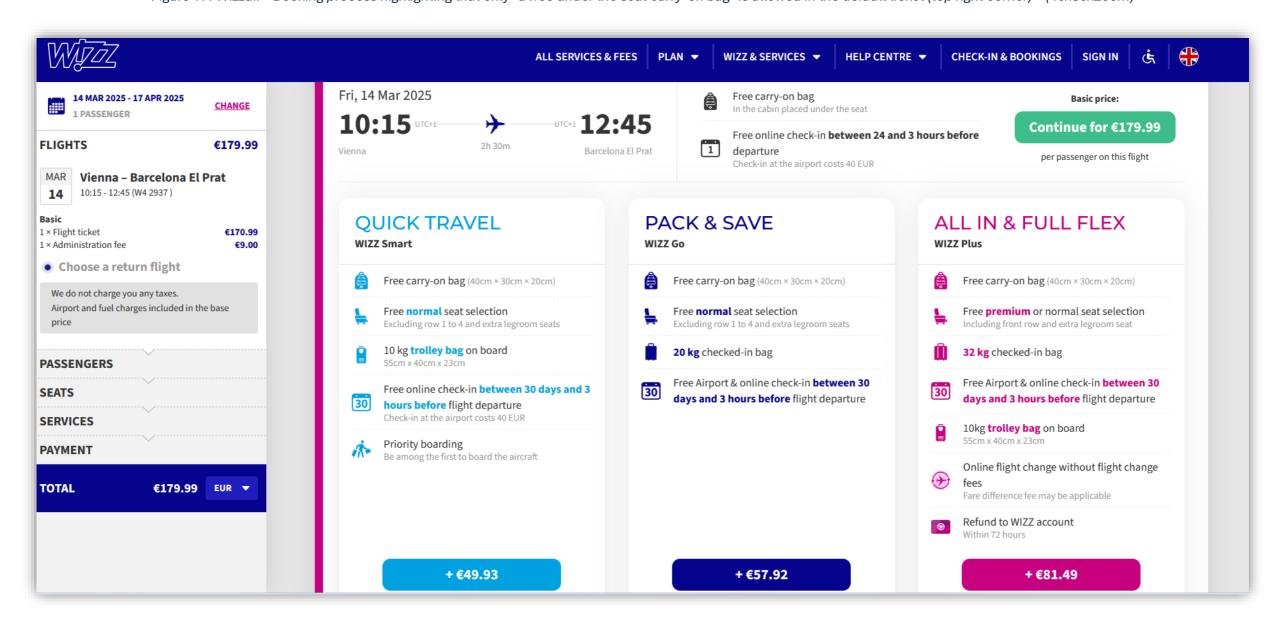
Figure 16: Vueling - Description of "under the seat cabin bag" and "luggage in overhead locker" on carrier's website



g) Wizzair

- Wizzair applies fees for hand baggage <u>depending on the selected travel dates</u> and on whether they are added during the booking process through the WIZZ Priority passengers' option, through the WIZZ Call Centre or subsequently, at the airport. According to Wizzair, "prices shown are per flight and averaged over all flights" and can be up to 60€¹¹. At the airport it would cost €65.00¹¹8.
- Number of passengers potentially affected in 2024 only: 62.8 million¹⁹.

Figure 17: Wizzair - Booking process highlighting that only "a free under the seat carry-on bag" is allowed in the default ticket (top right corner) – (40x30x20cm)



¹⁷ During the testing conducted in the context of this complaint, we have seen a great price variation depending on the route selected by consumers. For a return flight Charleroi-Bruxelles-Sud – Koutaïssi, the Wizz Priority Option was of 21€ per flight (42€ in total). For a Charleroi-Bruxelles-Sud – Budapest the Wizz Priority Option was of 38€ per flight (76€ in total), <a href="https://www.wizzair.com/en-gb/information-and-services/wizz-services/wizz-services/wizz-services/wizz-services/wizz-services/wizz-services/wizz-services/wizz-services/wizz-services/wizz-services/wizz-services/wizz-services/wizz-services/wizz-services/wizz-priority, last consulted on 18 March 2025.

¹⁹ https://www.wizzair.com/en-gb/information-and-services/investor-relations/investors/traffic-statistics, last consulted on 18 March 2025.

Figure 18: Wizzair - Booking process highlighting that only "a free under the seat carry-on bag" is allowed in the default ticket – (40x30x20cm)

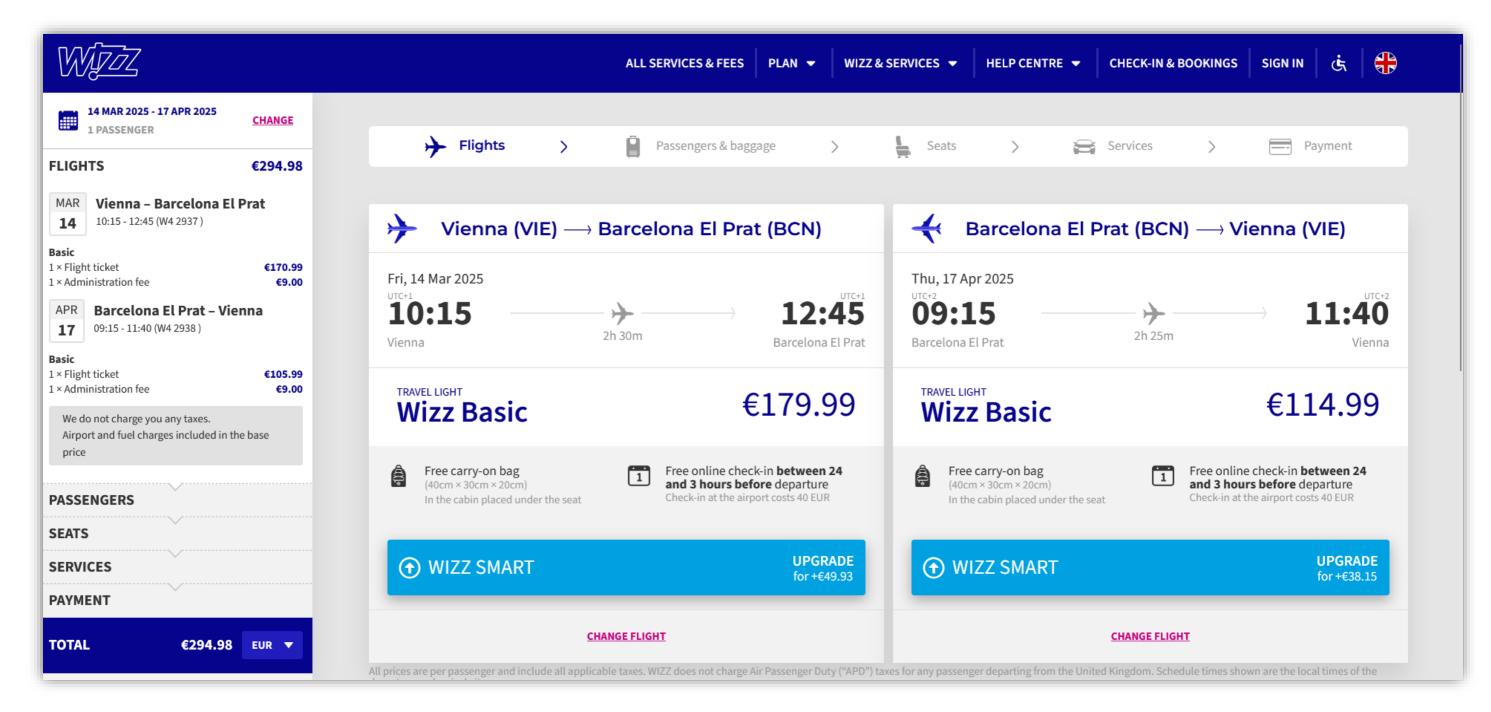


Figure 19: Examples of what constitute a "carry-on bag" of 40x30x20cm.

